

## Larry Brian Binns

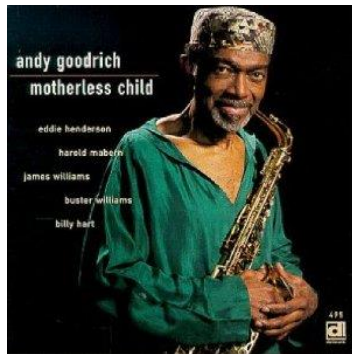
Uncompensated Advisor

Retired Vice President and Director of A&R at Genre Records.

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Larry Brian Binns is the older brother of CEO, Yvette M. Binns. A rich musical tradition was deeply embedded and interwoven into the fabric of their lives. Their father and his two older brothers were excellent trombonists. Larry's first encounter with the instrument, he recalls, occurred when he attempted to play his father's "Bone" when he was four years-old. He nearly ruined the slide when he lost his balance and fell on the instrument.

His father bought him his first brand new "[King](#)" trombone when he was eight years-old as he started taking music lessons at Pearl Elementary School during his third-grade year in what is often referred to as "Music City", Nashville, Tennessee. Their family moved to Nashville during the period when Larry and Yvette's father attended Fisk University and Meharry Medical School.



Larry's formal musical training began with the esteemed [Dr. Andrew L. Goodrich](#) (Also: [Scholarship](#)) as well as being taught by his father and older brother, Carl, who was a fantastic percussionist and was also taught by Dr. Goodrich. This training commenced from 1961-1965. He vividly remembers struggling to carry the instrument to school and could only reach fourth position due to his short arms. The beautiful brass instrument was kept immaculate and Larry often put it in bed with him at night to keep it warm.

He progressed in elementary school to where he was accepted to the all-city band as section leader in the fifth grade. Throughout middle and high school he performed in the concert, jazz, pep, and marching band. Also, in elementary school Larry performed in his school's chorus and was a member of the all-city chorus in Nashville for elementary school students.

In 1967 after residing in Nashville for eleven years he moved back to Newport News where he played in the Band at Huntington High School under the oft' "broken" baton of [Mr. Wray Herring](#). After eight months they moved to Winston-Salem, North Carolina where his father was completing his residency as a trauma physician.

Larry began attending Anderson High School where in time he became section leader, the band's president, and student director during his junior year. At fifteen, he also began receiving formal composition and orchestration instruction from his high school band director, Robert L. Hunt. His private lessons continued for two years prior to being accepted to the UNC School of the Arts for his senior year in high school, as a composition major. Further details about Larry's professional career and education can be found on his websites and his resume listed below.

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## Resume

### **Education:**

- 1) Walden University  
PhD.in Education/Specializing in Music Technology Education  
Left in 2011 on Medical Leave of Absence
- 2) Berklee College of Music  
Film Scoring, Arranging, Music Business
- 3) Indiana University  
Jacobs School of Music at IUPUI  
Masters of Science  
Music Technology
- 4) Strayer University  
Bachelor of Science  
Business Administration
- 5) Strayer University  
Associate of Arts  
Computer Science
- 6) University of North Carolina School of the Arts (UNCSA)  
Classical Music Composition and Theory
- 7) Hampton University (HU)  
Certificate in Jazz Composition

(High Schools)

- 1) University of North Carolina School of the Arts (UNCSA)  
High School Diploma with Special Concentration in Music Composition
- 2) Anderson High School

### **Composition Teachers:**

- Robert L. Hunt, Band Director, Anderson High and Parkland Senior High
- Composer, Dr. Louis A. Mennini, Dean of School of Music.(HS,UNCSA)
- Pulitzer Prize Composer, Dr. Robert Ward, Chancellor.(College, UNCSA)
- Master Classes with classical/jazz composer/pianist, John Lewis.(UNCSA)
- Master Classes with jazz composer/trumpeter, Freddie Hubbard.(HU)

### **Music Technology Teachers:**

- Dr. Fred Rees (Indiana University, Jacobs School of Music at IUPUI)
- Dr. G. David Peters (Indiana University, Jacobs School of Music at IUPUI)
- Dr. Rachel Nardo (Indiana University, Jacobs School of Music at IUPUI)

**Professional Memberships:**

- American Society of Composers, Authors, and Publishers
- The American Federation of Musicians(AFM)
- Technology Institute for Music Educators(TI:ME)
- National Association for Music Education(MENC)
- American Music Center(AMC)
- Virginia Music Educators Association(VMEA)
- Indie Managers Association(IMA)

**Experience:**

- Composer and Music Publisher with ASCAP
- Director of Artist Development at Genre Records (As of April 1,2010)
- Personal Manager and assistant to professional composer/pianist, Harold Blanchard.
- Former co-manager of the Harold Blanchard Trio.
- Music Technology mentor/instructor for Huntington Middle School, Arts and Communications Magnet Program.
- Worked as promoter and group manager with the Hampton Jazz Festival.
- Experienced in entertainment law and compliance
- Composer, Producer and keyboardist for own group, Passive Echoes
- Performed professionally as a trombonist/arranger for numerous R&B and jazz groups

**Websites:**

[larrybrianbinns.com](http://larrybrianbinns.com)

[passiveechoes.com](http://passiveechoes.com)

[binnsmusic.com](http://binnsmusic.com)

[Berklee Profile](#)

[AMC Profile](#)

[genrerecords.com](http://genrerecords.com)

[Linkedin](#)

[mauricepatrickbyers.com](http://mauricepatrickbyers.com)

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