

## Yvette M. Binns-Clark President and CEO



**Yvette** began her Music Industry career in Jackson Mississippi during the early 80's under the mentorship of notable Concert Promoter, Lee King ([leekingentertainment.com](http://leekingentertainment.com)). Later in the eighties she moved to San Diego California where she acted as a business manager and booking agent for local music groups.

She later moved to the greater Los Angeles area where she along with Board Member Cathy Morehead, began to work the Labels learn the in and out of a record label and managed LA based bands. Her experience in all areas of the music business keeps her grounded and makes her appreciate the hard work involved in running a recording label.

A musician herself, Yvette understands what it takes to remain viable in the recording industry as an artist, manager and as a Label. It is necessary to be passionate, disciplined, and detailed oriented. These qualities define Yvette. She embraces challenges, is competitive, and strives for perfection.

With the help of her management team and Executive Board she can offer sound business and creative advice while acting as an advocate for artists who wish to associate themselves with a Label with the ethics and experience to motivate artist worldwide. Her mantra is "To inspire!"

Thus, it is always her endeavor to compel the artist to strive for excellence, dream of greatness, and ultimately achieve the perfect performance, write the unforgettable melody, and reach for the stars. She invites aspiring artist, songwriters, and producers of all genres to join her team and "Let's Fly"!

